

IMI KOLKATA TALKBACK

JANUARY 2022

VOLUME 2 • EDITION 1

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FROM THE DIRECTOR'S DESK



PROFESSOR MOHUA BANERJEE
DIRECTOR
IMI KOLKATA

“

I am overjoyed to present to you our newsletter, IMI Kolkata Talkback, an initiative taken by the Social Media, and Branding Committee members and in extension of IMI Kolkata itself.

Over the last year and a half, the journey has been a challenging but an overwhelming one. Like most B-Schools, IMI Kolkata shifted to blended learning. IMI Kolkata transitioned from face-to-face classroom learning to an online format of education, for providing students with a seamless learning experience. Evaluation patterns have also been modified to become increasingly assignment-based as concept-based learning has taken precedence. I can proudly say that the IMI Kolkata family has done a commendable job in providing the best education to our students/scholars and in paving their way into the corporate world.

In keeping with our mission to produce socially sensitive, globally aware, value-driven individuals, our team has been working hard to enhance leadership as well as empathy, two qualities, highly needed in today's world. The faculty members are extremely research-oriented, thus creating an atmosphere of knowledge dissemination. Our connect with the industry has also helped students in their virtual MBA journey, giving them not only first-hand knowledge and tips about the industry but also providing them with a chance to interact with industry pioneers.

”

FROM THE EDITOR'S DESK



DR. GOBINDA ROY
ASSISTANT PROFESSOR- MARKETING
CHAIRPERSON- SOCIAL MEDIA AND BRANDING CELL
CHAIRPERSON- RANKING COMMITTEE
IMI KOLKATA

“

At the onset, I would like to wish everyone a very Happy New Year! The New Year brings with it a fresh set of new challenges, as we continue our battle with the pandemic. In the third edition of the IMIK Talkback, we are back with talks about our campus. Life is moving on despite of the pandemic and our students are doing an outstanding job in terms of keeping their hopes and positivity high in such uncertain times. Through various academic and co-curricular activities our students are acing the blended mode of learning. In this edition of the newsletter we are presenting various activities on campus such as Converse, Research Colloquium, Christmas celebrations etc. This New Year is dynamic and ever evolving and we must strive to do the same. Happy New Year once again to all of you! On behalf of Social Media, Branding, and Website Committee, I thank you once more for making IMI Kolkata a companion and mentor in your journey of life. All the best.

”

SYMPHONY OF ACCOLADES

STUDENTS' ACHIEVEMENTS

ARTICLE TITLED "ENHANCEMENT OF INTER BANKING COMMUNICATIONS WITHIN THE TRADITIONAL STRUCTURE"

Published in the 4th Edition of the Bi-Annual Magazine "Comércio", Department of Commerce, Kirori Mal College, University of Delhi.




In the article, he has humbly attempted to highlight some of the ways for better Inter-Banking Communications in brief. The central theme of the article is mainly based on his Pre-PGDM work experience in the Trade Finance-Wholesale Banking Operations. On the other hand, focus of the article is on maximization of customer retention rate globally in the banking sector within this highly competitive and complicated market structure.

RITORIDDHA DASGUPTA
PGDM 2020-22

STUDENTS


ENHANCEMENT OF INTER-BANKING COMMUNICATIONS WITHIN THE TRADITIONAL STRUCTURE



foreign bank which is located abroad is the Society For World-wide Interbank Financial Telecommunications (SWIFT). Both of the platforms being rigorously utilized, banks' financial messages (MT-Message Types) gets delayed through these platforms very frequently now-a-days, and also sometimes gets stuck due to technical issues on those platforms. The main sufferer of this serious issue is the customers at large, for which their trade and

tary Credits, Bank Guarantees, Foreign Exchange Operations mainly, Export-Import Transactions and the list continues. In this regard, the inter-bank communications are extremely crucial to serve world-wide customers. We know that in India, the inter & intra-bank communications platform among inland banks within the domestic territory is the Structured Financial Messaging System [SFMS]; whereas the foreign-banking communications platform, in which a bank located in India communicates with a

'Banking' is the pious service industry whose support is needed by the whole mankind in this 21st Century. The most modern and valuable aspect of banking for which a country flourishes is its services towards the Domestic and International Trade Finances with the means of Documen-



Ritoriddha Dasgupta
International Management Institute, Kolkata
CIMA Batch, 2020-22

IDDLS FOR IDEALISM



“ Sri Sri Ravi Shankar has inspired millions around the world with a vision of a stress-free, violence-free world. ”

JATIN KUMAR KESARWANI
PGDM 2021-23



“ Virat Kohli always excels under pressure, which excites and inspires me the most to follow him up into my work style. ”

SHIVAM MISHRA
PGDM 2021-23



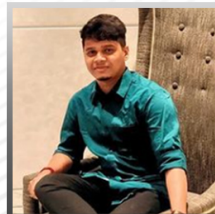
“ Dr. A.P.J. Abdul Kalam's contribution towards India as a president and as a scientist inspires me alot. ”

TAMANNA BHOOT
PGDM 2021-23



“ Dr. Ratan Tata's work gives a very unique perspective that inspires me in everyday life and I try to implement those perspectives in my work as well. ”

RONY BANERJEE
PGDM 2021-23

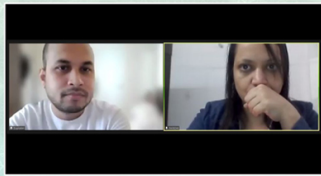


“ Dagogo Altraide's videos give a unique perspective on any company, object, gadget and other things that we encounter in our everyday life. ”

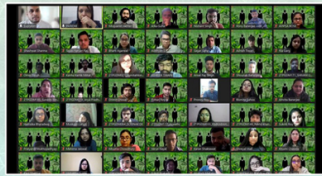
SATYAKI MONDAL
PGDM 2021-23

STUDENT BODIES OF IMI KOLKATA

ACTIVITIES OF CLUBS AND COMMITTEES OF THE INSTITUTION



MILAAP 4.0



MILAAP 4.0

ALUMNI RELATIONS COMMITTEE : MILAAP 4.0

DECEMBER 19, 2021

Alumni Relations Committee, IMI Kolkata was proud to host a wonderful panel of extremely talented alumni members, **Ms. Paridhi Agarwal**, Brand Manager at Wobb – Class of 2013 and **Mr. Supratim S. Barua**, Program Project Management Lead at Darwinbox – Class of 2016, who shared their valuable insights on “Corporate Jungle – Survival of the Fittest”. Both the guests highlighted the tactics on how to survive in this competitive era and be the best, thereby focusing on how scheduling our work can help us climb the corporate ladder.

INSTITUTION'S INNOVATION COUNCIL

NOVEMBER 20, 2021

Mr. Abhijit Bhattacharji, Senior Human Resource Professional, resonated the words and thoughts of Dr. Edward de Bono, with a special reference to his book titled *Six Thinking Hats*. The session focused on the theme “Problem Solving Through Six Hats” organized by the **Institution's Innovation Council of IMI Kolkata**.



MR. ABHIJIT BHATTACHARJI
HUMAN RESOURCE PROFESSIONAL

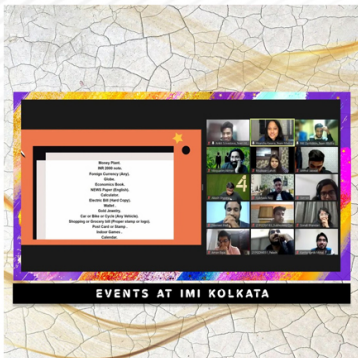


STUDENT BODIES OF IMI KOLKATA

ACTIVITIES OF CLUBS AND COMMITTEES OF THE INSTITUTION



EVENTS AT IMI KOLKATA



EVENTS AT IMI KOLKATA

MUDRA, THE ECONOMICS CLUB : MYSTERIUM

DECEMBER 23, 2021

Mudra, the Economics Club of IMI Kolkata, hosted Mysterium, a thrilling contest of the quick wits and the economic know-hows of the contestants. The team event consisted of two rounds of fun and learning, evaluated by **Professor Paramita Mukherjee**, Professor (Economics), IMI Kolkata and **Dr. Sahana Roy Chowdhury**, Associate Professor (Economics) and Area Chair (Economics), IMI Kolkata.



A BLANKET DONATION DRIVE BY THE SOCIAL RESPONSIBILITY CLUB OF IMI KOLKATA



ALTRUIST, THE SOCIAL RESPONSIBILITY CLUB : SHARE THE WARMTH

DECEMBER 16, 2021

The Altruist Club of IMI Kolkata aims at making this world a better and safer place to live in, for all of us. Following the same noble intentions, the club recently organised a Blanket Donation Drive to help everyone with the warmth they need in the times of cold.

#IMIKOLKATATALKBACK

GUEST LECTURES AT IMI KOLKATA

The Placement Committee of IMI Kolkata presents:



OCTOBER 30, 2021

Mr. Bhavesh Patel, Head – Campus Hiring, Wipro Limited, on October 30, 2021, was invited for a delightful guest lecture on "Employability in the New Age of Disruption". He talked about the importance of disruptions in the "natural" and the emergence of this disruption in the Covid and post Covid era.



NOVEMBER 21, 2021

Ms. Ajanta Chatterjee, VP HR, JSW Group, delivered stimulating lectures over a span of 2 days. On Day 1, Ms. Chatterjee began by giving a brief on "Training Need Analysis" with details of the situations under which it is carried out. On Day 2, she spoke on "Training Effectiveness and ROI" highlighting the importance of expertise and engagement of employees to evaluate the same.



NOVEMBER 26, 2021

Mr. Akshay Purohit, Senior Executive Business Development (Key Account Manager), Multi Commodity Exchange of India Ltd, spoke on the topic "General Awareness on Commodity Derivatives". He started the session by explaining the essence of commodity and commodity price risk, and went on to talk about the benefits of hedging platform.



DECEMBER 4, 2021

Ms. Shalu Manan, Vice President-HR, Genpact, was invited on December 4, 2021, who gave riveting insights on "HR Transformation". She impeccably mentioned the importance of linking transformational objectives with employees along with the need of focusing equally on experience and efficiency of transformation.



DECEMBER 26, 2021

Mr. Raana Chatterjee, Vice President and National Sales Head - BFSI, Paytm, spoke on the topic "Key Account Management and Best Practices". The enlightening session threw light on the challenges faced by Key Account Managers in the times of demonetization and their role in assuring the best products that a company produces.

CONVERSE'21



INAUGURATION CEREMONY

NOVEMBER 13, 2021

Converse' 21 is the Annual Management Conclave of IMI Kolkata, which brings together experts from all different domains who share their factual and enlightening knowledge and experience. It started with a grand **Inaugural Ceremony** on November 13, with Professor Mohua Banerjee, Director, conveying a heartfelt welcome note to the Guest of Honor for the event, Mr. Tapas Roy Chowdhury, President, Polycab India Limited and the Chief Guest, Mr. Vaibhav Jha, CEO, Reliance Sibur Elastomers.

MARKETING SUMMIT

NOVEMBER 13, 2021

The **Marketing Summit** of Converse' 21 was hosted on November 13, on the theme of "**Monitoring and Optimizing Digital Footprint for Brands**" featuring esteemed panelists including - Mr. Saikat Datta, Founder, Apnahousing.com; Mr. Syed Alayin, CMO, Mistriijee.com; Mr. Amit Sethiya, Head of Marketing, Syska Group and Mr. Ritesh Ghosal, Ex-CMO, Cromax.



CONVERSE'21



FINANCE AND ECONOMICS SUMMIT

NOVEMBER 14, 2021

IMI Kolkata hosted the **Finance & Economics Summit** of Converse' 21 on November 14, on the theme of **"Redefining Sustainable Financial Services Landscape"** with esteemed panelists - Mr. Deb Bhattacharya, Director, PNB MetLife India Insurance; Mr. Sanjit Chatterjee, VP, Genpact India Pvt. Ltd.; Mr. Sunil Bansal, CFO, Bikanervala Food Pvt. Ltd.; Mr. Chiranjibi Panda, Consulting Partner, Wipro and Mr. Rohit Nayyar, CFO, Care India.

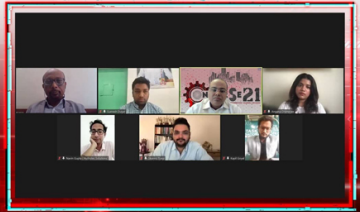
HUMAN RESOURCE SUMMIT

NOVEMBER 20, 2021

The second week of Converse '21 hosted the **Human Resource Summit**, on the theme of **"Developing Sustainable Workforce Through Diversity & Inclusion"** with experienced panelists - Mr. Sandeep Batra, CHRO & Head Foundation (CSR) Landmark Group; Dr. Sujaya Banerjee, CEO, Capstone People Consulting; Mr. Amit Sharma, VP - Head People & Culture, Volvo Group; Mr. Mayur Taday, CEO, Calibehr Business Support Services Pvt. Ltd.; Dr. Saumya Badgayan, Vice President - Corporate Strategy HR & IR, Gold Star Jewellery Pvt. Ltd. and Mr. Punit Vatsal Sharma, AVP & Regional Head, SBI Life Insurance Co. Ltd.



CONVERSE'21



— BUSINESS AND ENTREPRENEURSHIP SUMMIT —

BUSINESS AND ENTREPRENEURSHIP SUMMIT

NOVEMBER 21, 2021

The **Business & Entrepreneurship Summit** of Converse '21 was hosted on November 21, on the theme of "**Evolving Start-up Landscape**" with distinguished panelists - Mr. Sumesh Dugar, CEO & Founder, Webbies; Mr. Navin Gupta, Co-Founder, Arosia Water (Hydrotec Solutions); Mr. Skand Tyagi, Founder & CEO, Starshot Ventures; Mr. Kapil Goyal, CEO & Co-Founder, My Kitchen Kart; Mr. Mukesh Sinha, Co-Founder, Gravitas AI and Ms. Angana Chatterjee, Co-Founder, DiGittally Global.

OPERATIONS AND SUPPLY CHAIN SUMMIT

DECEMBER 11, 2021

The third week witnessed **Operations and Supply Chain Summit** on December 11, 2021, on the theme of "**Supply Chain Resilience: The Role of Digital Technology**" with experienced panelists - Mr. Nitin Kaushik, Head of Application Operations, Apollo Tyres Ltd.; Mr. Vickram Srivastava, Head of Planning - Global Supply Chain, Sun Pharma; Mr. Vijayanand Choudhury, Global Head - Procurement, Tata Technologies; Mr. Sunil Kango, Business Head - Internal Sales, ACG Pam Pharma Pvt Ltd. and Mr. Prasenjit Chakrabarty, Regional Director, Startuplanes.com.



— OPERATIONS AND SUPPLY CHAIN SUMMIT —

CONVERSE'21



ANALYTICS SUMMIT

DECEMBER 12, 2021

The final summit was **Analytics Summit** on December 12, on the theme of "**Insights, Data and Analytics for Transforming Enterprises**" with experienced panelists - Mr. Aayush Shah, Head of Analytics, Spinnaker Analytics; Dr. Goutam Das, Data Scientist - Advanced Analytics, IBM; Ms. Subhamita Bose, Director - IT, Fiserv India; Ms. Jijy Oommen, CTO, Aavas Financiers Ltd.; Mr. Ashish Pandey, Digital and Tech Head India subcontinent CIO, CDTO, GSK Consumer Healthcare India, Mr. Prasun Nandy, Leadership Team, SAP Analytics, PWC.



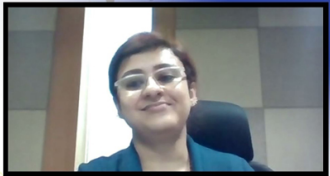
GREAT LEARNING EXPERIENCE

Converse '21 proved to be a great learning experience for all the participants. The summits helped them understand the importance of different domains and the interesting Q&A sessions gave the participants a direct opportunity to interact with the experienced panelists and get a better idea about several topics. All the summits provided guidance in every aspect and assisted in creating an educational experience unlike any other. It helped participants to become self-directed learners, setting learning goals, reflecting on their progress, and developing habits and mindsets that would help them thrive in college, job, and life. They identified their passions and interests and devised strategies to reach their personal objectives.



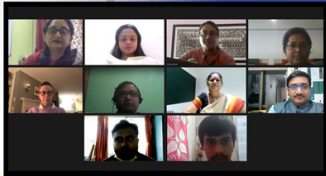
RESEARCH COLLOQUIUM

INAUGURAL CEREMONY



RESEARCH COLLOQUIUM
2021

SURVIVING THE COVID PANDEMIC ISSUES AND PERSPECTIVES IN ECONOMICS

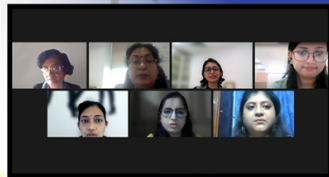


RESEARCH COLLOQUIUM
2021

IMI Kolkata hosted its first Research Colloquium on the 8th of December, 2021 with an opening ceremony, addressed by Professor Mohua Banerjee, Director, who expressed her cordial wishes to all of the event's visitors by introducing them and establishing the order of the three-day colloquiums. Professor Tirthankar Nag, Professor (Strategy, Innovation, and Entrepreneurship) and Dean (Research & International Relations), IMI Kolkata, concluded the ceremony by thanking all of the guests and directing them to the day's Research Colloquiums.

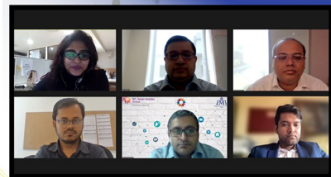
The very first session of the event was themed on **"Surviving the Covid Pandemic – Issues and Perspectives in Economics"** with esteemed panelists- Keynote speaker Professor Nathalie Mathieu-Bolh, Department of Economics, University of Vermont, the USA; Professor Debashis Chakraborty, Indian Institute of Foreign Trade, Kolkata with presenters Poulomi Bhattacharjee, Ajay Kumar Yadav, Neelam Raut, Akash Bandopadhyay and Jahangir Hussain.

OB & HRM IN THE NEW NORMAL



RESEARCH COLLOQUIUM
2021

DATA MINING APPLICATIONS AND ANALYTICS



RESEARCH COLLOQUIUM
2021

The next session was themed on **"OB & HRM in the New Normal"** with esteemed panel members- Dr. Soni Agarwal, Associate Professor - Organizational Behaviour & Human Resources, Dean (MDP & EDP), Chairperson- Purchase Committee shared her views on Sustainability Initiatives and drivers in Indian Organisations followed by presenter Rachana Bohra and Subheccha Chowdhuri.

The last session held on December 8, 2021 was themed on **"Data Mining Applications and Analytics"** with Professor Tirthankar Nag, Professor (Strategy, Innovation, and Entrepreneurship), Dean (Research & International Relations), Area Chair (Strategy, Innovation & Entrepreneurship), IMI Kolkata presenting his insights on "What fuels Innovation in Firms" followed by presenter Tuhin Karsingha.

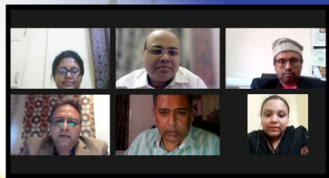
RESEARCH COLLOQUIUM

RETHINKING MARKETING & CUSTOMER EXPERIENCE MANAGEMENT IN A POST-PANDEMIC WORLD



RESEARCH COLLOQUIUM
2021

EMERGING TRENDS IN INNOVATION AND ENTREPRENEURSHIP RESEARCH

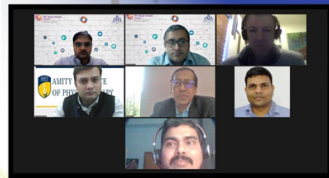


RESEARCH COLLOQUIUM
2021

The second day of Research Colloquium, on 9th of December, 2021 began with an insightful session titled **"Rethinking Marketing & Customer Experience Management in a Post-Pandemic World."** Professor Dipayan Biswas, PhD, Frank Harvey Endowed, Professor of Marketing, University of South Florida, spoke at IMI Kolkata and provided his profound insights on the impact of pandemics on the global population.

Later in the day, the students witnessed another informative session on **"Emerging Trends in Innovation and Entrepreneurship Research,"** with keynote speaker Dr. Shubhabrata Basu, Professor, Strategic Management Area, IIM Indore, and presenters Mr. Som Banerjee, Dr. Madhurita, Mr. Ashwini Kumar Tewary, and Dr. Dripto Bakshi, who shared their insightful perspectives on Innovations and Entrepreneurship.

SUSTAINABLE OPERATIONS MANAGEMENT & SURVIVING IN UNCERTAINTY THROUGH SUPPLY CHAINS



RESEARCH COLLOQUIUM
2021

EMERGING TRENDS IN FINANCE RESEARCH



RESEARCH COLLOQUIUM
2021

The final day of the Research Colloquium, was held on 10th of December, 2021. The first session of the day focussed upon the topic **"Sustainable Operations Management and Surviving in Uncertainty Through Supply Chains"**, wherein the keynote speaker Dr. Gary Graham, Associate Professor, University of Leeds, enlightened the participants with his futuristic and hopeful take on the world's operations and supply chains.

The next session, **"Emerging Trends in Finance Research,"** featured keynote speaker Professor Kanagaraj Ayyalusamy, Professor & Placement Convenor, XLRI, who educated the students on the general trends in research as well as in areas of financial research.

CHRISTMAS EVE

The Christmas wreath represents everlasting life and God's endless love for all of us. Christmas celebrations are filled with delight, cheerfulness and worship. It's a reminder of the collective human spirit of benevolence and kindness. Christmas day is a holiday shared and celebrated by one and all, with people decorating their houses and churches, decking Christmas trees with silver and gold, and we at IMI Kolkata did not fall behind as well. The carols, the plum cakes, the decor and not to forget the Christmas tree and bells beautifully complemented the celebrations leading to the creation of a dazzling "Merry Christmas" inside the premises of IMI Kolkata. IMI Kolkata celebrated Christmas, 2021 in full spirit and joy as a family. The campus was decked up with colorful decorations and lights this year, by the students. Amidst all the pandemonium of Covid-19, Christmas celebrations in the campus was like a ray of hope, where the faculty and the students congregated to celebrate the essence of the season and enjoy the beautiful festival.



ACADEMIA'S RECIPE

JOURNALS OF IMI KOLKATA

IMI Konnect

ISSN 2321 – 9378

Volume 10, Issue 4, 2021

An IMI Kolkata Publication

Special Issue

Managing in a Data Driven World



IMI KONNECT

Editor: Dr. Rituparna Basu

Associate Professor (Marketing), Area Chair (Marketing)

Article

- Data Privacy in the Era of Artificial Intelligence

Pooja Sarin and Arpan Kumar Kar

Opinion

- Challenges and Opportunities of Handling Data in a Data Driven World:

Experience from the Indian Census

Syantika Basu

- Quadrennial Heartbreak Called the Olympics

Subhasis Ray

Interview

- Digital Transformation in Banking and Fintech Disruption

Santanu Mitra

ACADEMIA'S RECIPE

JOURNALS OF IMI KOLKATA

STUDIES IN MICROECONOMICS

December 2021
Volume 9 | Issue 2

Special Issue: COVID-19 Pandemic: Health Hazard,
Nutrition and Food Security

Guest Editors: Nathalie Mathieu-Bolh and
Padmaja Ayyagari

Editor-in-Chief: Sahana Roy Chowdhury

Find this journal online
at <https://journals.sagepub.com/home/mic>
ISSN 2321-0222



STUDIES IN MICROECONOMICS

Editor: Dr. Sahana Roy Chowdhury

Associate Professor (Economics), Area Chair (Economics)

Applied or Empirical Research

- **SARS-CoV-2 Infection Fatality Rates in India: Systematic Review, Meta-analysis and Model-based Estimation**
Lauren Zimmermann, Subarna Bhattacharya, Soumik Purkayastha, Ritoban Kundu, Ritwik Bhaduri, Parikshit Ghosh and Bhramar Mukherjee
- **COVID-19 Information, Demand and Willingness to Pay for Protective Gear in the UK**
Sonia Oreffice and Climent Quintana-Domeque
- **The Determinants of Non-COVID-19 Excess Deaths During the COVID-19 Pandemic: A Cross-country Panel Study**
Subhasish Dey and Jessie Davidson
- **The Effect of COVID-19 as an Economic Shock on the Gender and Ethnic Gap in Labour Market Outcomes**
Stefani Milovanska-Farrington
- **Theoretical Research Economic Stress and Body Weight During the COVID-19 Pandemic**
Nathalie Mathieu-Bolh

Expository Note

- **Epidemic Control and Resource Allocation: Approaches and Implications for the Management of COVID-19**
Linus Nyiwul

ACADEMIA'S RECIPE

JOURNALS OF IMI KOLKATA

Journal of Operations and Strategic Planning

Volume 4 • Issue 2 • December 2021

find this journal online
at <http://journals.sagepub.com/home/osp>
ISSN 2516-600X



JOURNAL OF OPERATIONS AND STRATEGIC PLANNING

Editor: Professor Tirthankar Nag

Professor (Strategy, Innovation & Entrepreneurship), Dean (Research & International Relations), Area Chair (Strategy, Innovation & Entrepreneurship)

Articles

- **Effect of Geographical Diversities in Management Leadership with Special Reference to India**
Soumen Majumdar
- **Assessing Materials Management Practices Effect on Firm's Performance in Ghana Using Dominance Analysis: Evidence from a Listed Company**
Ronald Ebenezer Essel
- **Explaining the Factors Influencing Consumer Perception, Adoption Readiness, and Perceived Usefulness toward Digital Transactions: Online Retailing Experience of Millennials in India**
Sudhanshu Joshi, Manu Sharma, Priya Bisht and Sumanjeet Singh 202

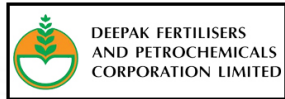
Case Study

- **Assessment of TOC and TPM in Indian SME Auto Manufacturing Industries**
Nagesh Tarte and Sunil Doke

PLACEMENT DIARIES

Campus placements provide students with an initial opportunity, allowing them to begin their careers immediately after completing their academic curriculum. Furthermore, during the placement drive, students get opportunities to meet and engage with industry professionals, which helps to establish a basis for their future careers as they become acquainted with potential contacts in their chosen field. IMI Kolkata is happy to provide students with that opportunity that lays the foundation of their bright careers.

The companies that visited IMI Kolkata are:



BEHIND THE SCENES



PROFESSOR CHANCHAL CHATTERJEE
PROFESSOR - FINANCE
AREA CHAIR - FINANCE
IMI KOLKATA

Travelling has been my passion since my childhood. Although I haven't travelled much around the world, but with my limited experience, I enjoy travelling a lot and knowing the history, culture and livelihood of the people of different parts of the world. During my visit to London (UK) in 2018, I thoroughly enjoyed the flavour of the history after seeing the Palace of Queen Victoria, the place from where the British ruled our country for nearly 200 years. I was thrilled to experience the sense of freedom standing at the land of our past ruler.



DR. TINU JAIN
ASSISTANT PROFESSOR - MARKETING
IMI KOLKATA

Dr. Tinu Jain, Assistant Professor of Marketing, can be said to have been living life out of a suitcase before settling back to his beloved city, the city with a soul- Kolkata. He can be best described as an extrovert-adventurous-foodie traveller. In his free time, the chef within him takes up the responsibility of pampering his taste buds. Any long weekends and very likely that he disappears backpacking. His interests as leisure activities include bike rides, trekking, and adventure sports.



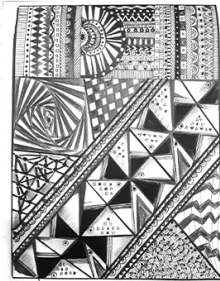
IMI KOLKATA CURRICULAR

ART AND ARTISTS OF IMI KOLKATA

The True Treasure

Expressing my love through this verse,
Endowed cabin emotions so terse,
Indeed your beauty heights the lofty mountain,
Adoring you like the world-famous fountain.
You shelter in the vermin blithe of my heart's lake,
My love for you would never turn out to be fake,
Your worth resembles the bottomless abyss of trade,
Being in my life gives the worldly grace.
Sharing your morale like the age-old banyan tree,
Which I do not need to buy for I get it free.
Paving the path for future endeavours,
Rising high like an eagle proving might and valour.
Repaying your debt isn't in my clutches,
Being in my life may result in other's grudges,
Overcoming all negativities of the human mind,
Breaking Tharatos, you teach me to move forward in life.
Describing you is not in the arms of this mighty pen,
For you prove your qualities in every lane,
Promising today to fulfil all your endearing dreams,
To be your little fairy guide for being in all my streams.

~Priyanka Banerjee
(PGDM 2021-23)



Sagnik Sharangi
(PGDM 2021-23)



Tammana Bhoot
(PGDM 2021-23)



Nayab Alam
(PGDM 2021-23)

Revisiting Tagore's Dream

Wandering through these strangely familiar
streets
I happen to walk through my very mind's sheets
Stories unfurl and memories themselves reveal
As I watch in my heart, Tagore's dream unveil.
As I walk on, I feel my nerves tighten
I feel the presence of something that leaves me
frightened
My head drops down and I just want a night
Where the mind is without fear and the head is
held high.
My stroll takes me to the river of lies
With words strong enough to break the best ties
I sit there and cry out loud for an ocean so
soothe
Where words come out from the depth of truth.
It's almost midnight of a gloomy 14th of August
To make a better world, I do my people entrust
A world where Tagore's dream isn't at stake
Into that heaven of freedom my Father, let my
country awake.

~Sweikcha Nahar
(PGDM 2021-23)

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